



EDIAA invites you for

# ADP 2023

Reimagining Growth: Navigating the  
future of MSMEs and SMBs

2-Days On Campus Workshop for EDII Alumni

16th & 17th December, 2023

Knowledge Partner:



**EDII**





## **EDI Alumni Association**

Workshop on

**"Reimagining Growth: Navigating the Future of MSMEs and SMBs"**

16<sup>th</sup> to 17<sup>th</sup> of December 2023 (Saturday & Sunday)

### Tentative Programme Schedule

Date : **16<sup>th</sup> December 2023 (Saturday)**  
Time : **2.00 p.m. to 7.30 p.m.**  
Venue : **Manthan I**

2.00 p.m. to 2.30 p.m. : Welcome Address

**Mr. Mayur Thakkar**  
President, EDI AA

Address by

**Dr. Satya Ranjan Acharya**  
Director, Department of Entrepreneurship Education &  
Member, Board of Governors, EDI AA

Keynote Address by

**Dr. Sunil Shukla**  
Director General, EDII &  
Chairperson, EDI AA

Vote of Thanks & National Anthem

2.30 p.m. to 6.30 p.m. : Workshop by

**Mr. Jubin Mishra**  
Partner  
Blue Helion

6.30 p.m. to 7.30 p.m. : Guest Lecture by

**Dr. Tamanna Chaturvedi**  
on **Exports**

8.00 p.m. : Dinner



## **EDI Alumni Association**

Workshop on

**"Reimagining Growth: Navigating the Future of MSMEs and SMBs"**

Programme Schedule

**Day 2**

**17<sup>th</sup> December 2023 (Sunday)**

6.30 a.m. to 7.30 a.m.	:	<b>Yoga</b> at <b>EDII Main Lawns</b>
8.30 a.m. to 9.30 a.m.	:	Breakfast
10.30 a.m. to 1.30 p.m.	:	Workshop by  <b>Mr. Jubin Mishra</b> Partner Blue Helion  at <b>Manthan I</b>
1.30 p.m. to 2.30 p.m.	:	<b>Lunch</b>
2.30 p.m. Onwards	:	<b>Industrial/City Visit</b>

### **NOTE:**

- **Charges:** ₹999 Only for attending Workshop (Charges inclusive of meals)  
₹1,999 Only for attending Workshop and Availing Accommodation\* on EDII Campus (Charges inclusive of meals)

\*Limited Accommodation is available for Outstation Alumni

- **RSVP:** **Mr. Mayur Thakkar**, President, EDI Alumni Association  
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